

REVA University Alumni Association

REVA BUSINESS SCHOOL

INSPIRE REVA ALUMNI CLUB

REPORT ON ALUMNI TALK ON

"HRM in Post Pandemic Era: A holistic perspective on Enhancing Employee Engagement" BY Ms. VENKATA AISHWARYA

The REVA Inspire Alumni Club of REVA Business School organized the Alumni Talk on " **HRM in Post Pandemic Era: A holistic perspective on Enhancing Employee Engagement**" by the Alumni of MBA 2021 pass out batch, Ms. Venkata Aishwarya on the 27th of January, Thursday 2022. The contest was hosted in the online mode through MS Teams for MBA III semester students. Around 160 MBA students attended the Alumni Talk session and interacted with the Alumni in gaining knowledge about the industry, skill requirements, employee engagement and the freshers' perceptions about their career and job. The alumni talk was coordinated and organized by Dr. Nitu Ghosh. The session was interesting and offered immense knowledge in the HRM world in post pandemic era and practices to engage employees.

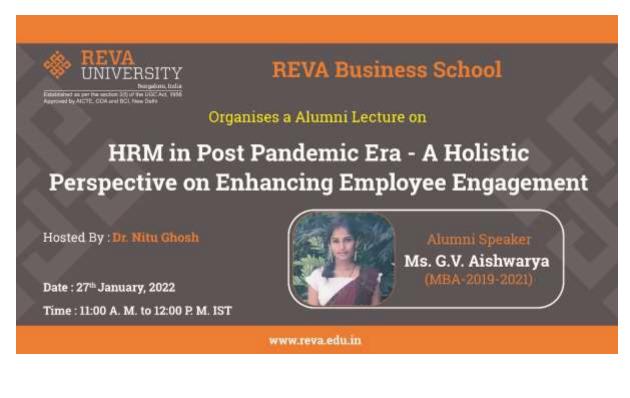




Photo :Ms. Venkata Aishwarya

Profile:

Ms. Venkata Aishwarya is currently working as an HR Associate at CX100, which is an U.S based company. Within a very short period, she has made a remarkable progress in the company and continue to do so. Now she is having around 1 year of experience in the field of HR. She is holding master's degree in MBA-HR & Marketing from REVA University. My journey from Ms. Freshers' 2019 First Runner-up to Best Outgoing Student Batch 2021 at REVA University has been amazing. During her under graduation, she has participated and secured awards at various State & National Level Management Events and She firmly believe this exposure has helped her to stand out from most of the students as it helped me to polish my soft skills & develop my technical skills. The entire journey was not less than a roller coaster ride and she firmly believes that her determination, passion & dedication has bought her this far. She is extremely grateful for all the opportunities that she has ever had.

Session Highlights:

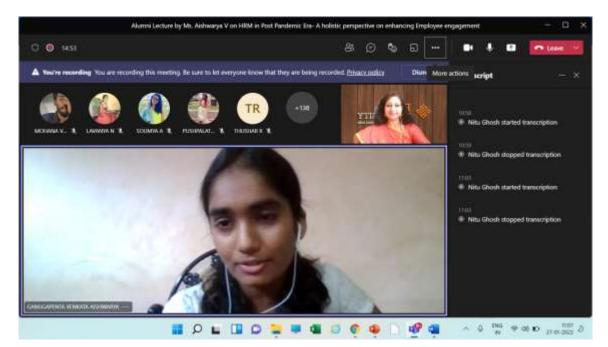
The Alumni talk and interaction commenced with a welcome address delivered by Dr. Nitu Ghosh, the organizer of the event. She introduced the profile of the Alumni, who has been the Best Outgoing student of the MBA Passing out Batch of 2022.

Aishwarya started with an ice-breaking session, interacting with the participants of the session and understanding their expectations from the session. She highlighted the aspects of employee engagement and the leader's role in engaging the employees. She spoke about the industry expectations from our MBA freshers and guided the MBA students about their proactiveness required to prepare themselves for their future roles in the industry. Ms. Aishwarya spoke about the current HRM trends in the industry in the Post-pandemic era, highlighting about the Great Reshuffle in the post-pandemic era, poor work -life balance, unsatisfaction among employees currently and the reason behind that, focus on learning curve

(a mandatory requirement for freshers), hybrid work model, work-force challenges, Rethinking and redefining in the organisations, 4-week work schedule etc. She also explained about the salary structure that the students had to know before taking up any opportunity and stepping into the industry as management employees and executives. She highlighted the skills and competencies that the industry looks for in the freshers while hiring them. She focused on having the right attitude, communication, body language and approach while attending the interviews. The session concluded with internship and career opportunities that her company had for the MBA students. The session was interesting and engaging for all students and most of them interreacted enthusiastically.

She guided the Third semester MBA students on the important requisites that should be followed while attending the first interviews in campus placements. She emphasized on the importance of learning curve for freshers. The session had been highly engaging with high level of student interaction and good feedback about the take aways of the session.

The session ended with a vote of thanks delivered by Dr. Nitu Ghosh. She summarized the main points discussed by Ms. Aishwarya in the session. Dr. Ghosh thanked Ms. Aishwarya for sparing her time and showing initiative and interest to share her experiences about the industry to the MBA students and inspiring. She expressed her gratitude to the Director, Dr. Shubha A for her support and motivation in conducting these programs. She also thanked Prof. Harish , Coordinator of the MBA Program for his support and other eminent faculty of RBS, Dr. Mohan Sir for his help in reaching out to the Alumni. She expressed her heartiest gratitude to the management of REVA University for their ongoing support and facilities in encouraging such student-centric events and activities. Alumni and students are our core and most valued elements and having industry-academia interactions through these interactive sessions between Alumni and present batch of students to inspire and benefit both is the most important purpose of our educational curriculum.



Some Screenshots of the Event:

