



REVA BUSINESS SCHOOL

“UNICORN” – ENTREPRENEURSHIP CLUB

REPORT OF

World Creativity and Innovation Day

Invited Talk on

“Crystalizing Innovation and Creative Ideas”

By

Shri. Shyam Chandran Poduval, Former Secretary, Peenya Industry Association & Founding Partner, Innovative Tooling Solutions, Bengaluru.

&

Shri. Bibhu Datta Rout, CEO & Founder, Story Mirror, Mumbai.

DATE: 21st April 2022

PO Attained

PO7 Environment and Sustainability: Students should be able gain insight about Environment and Sustainability and its impact on socio-economic development by complex interactions between development and environment

PO10 Life Long Learning: Ability to operate independently in new environment and acquire new knowledge and skills that helps in life-long learning Process.

PO11 Entrepreneurial Perspective: Students will develop set of skills that enable them to identify and make most of opportunities, overcome and learn from setbacks and succeed in a variety of settings.

Report

An invited talk was organized in the eve of “World Creativity and Innovation Day” on 21st April 2022, 10:30am.-11:30am. at The Central Library Seminar Hall. The novel idea of celebrating World Creativity and Innovation Day is to remind the great entrepreneurial spirits within everyone. Invited Talk on Crystalizing Innovation and Creative Ideas is to encourage the students who have potentialities to be budding entrepreneurs using their creativity to make the world a better place and to make their place in the world better too.

The invited talk was delivered by Shri. Shyam Chandran Poduval, Former Secretary, Peenya Industry Association & Founding Partner, Innovative Tooling Solutions, Bengaluru. & Shri. Bibhu Datta Rout, CEO & Founder, Story Mirror, Mumbai.

The programme was organized by the entrepreneurship club coordinators Dr. Subhashree Kar and Dr. S. Lakshmi Priya along with the student coordinators Ms. Brundha, Ms. Riya, Mr. Anil and Mr. Touveen.

The session started with the welcome address delivered by Dr. Subhashree Kar. Shri. Shyam Chandran Poduval motivated the students with his experience as entrepreneur. Shri Bibhu Datta Rout joined the session online from Mumbai and shared the nitty-gritty of the entrepreneurship and his journey as entrepreneur. Question and Answer session was followed by the talk. Then vote of thanks was proposed by Dr. S. Lakshmi Priya and the invited talk was concluded.

**REVA BUSINESS SCHOOL
UNICORN ENTREPRENEURSHIP-CLUB**



Organises Admiring Entrepreneurs Talk on

**World Creativity and Innovation Day
Invited Talk on "Crystalizing Innovation and Creative Ideas"**



Shri. Shyam Chandran Poduval

Former Secretary
Peenya Industry Association &
Founding Partner
Innovative Tooling Solutions, Bengaluru



Shri. Bibhu Datta Rout

CEO & Founder
Story Mirror, Mumbai.
(Virtual Mode)

Date : 21st April, 2022

Time : 10:30 A.M. to 11:30 A.M.

Faculty Coordinators:

Dr. Subhashree Kar & Dr. S. Lakshmi Priya

Venue : Library Seminar Hall
Central Library

www.reva.edu.in

Profile of Shri. Bibhu Datta Rout

Bibhu Datta Rout is the founder & CEO of Story Mirror - India's #1 literature technology platform changing the way literature is consumed in India. Born and brought up in Bhubaneswar, Engineering from CET, Bhubaneswar. Over 20 years of industry experience ranging from IT product development, consulting, investment banking and Algo trading. Worked for companies like Barclays Capital, UBS, Citi Bank, Credit Suisse etc. He was heading Algo trading department in Credit Suisse prior to starting Story Mirror.

He is also the author of "Wheels of Wish- A novel based on Sun Temple" - where there is drama, murder mystery, fantasy, tragedy while connecting 800 years old crime.

Bibhu Is also a regular speaker in schools, college and corporates and so far, conducted over 100+ workshops across various cities across India.

Glimpse of the Invited Talk

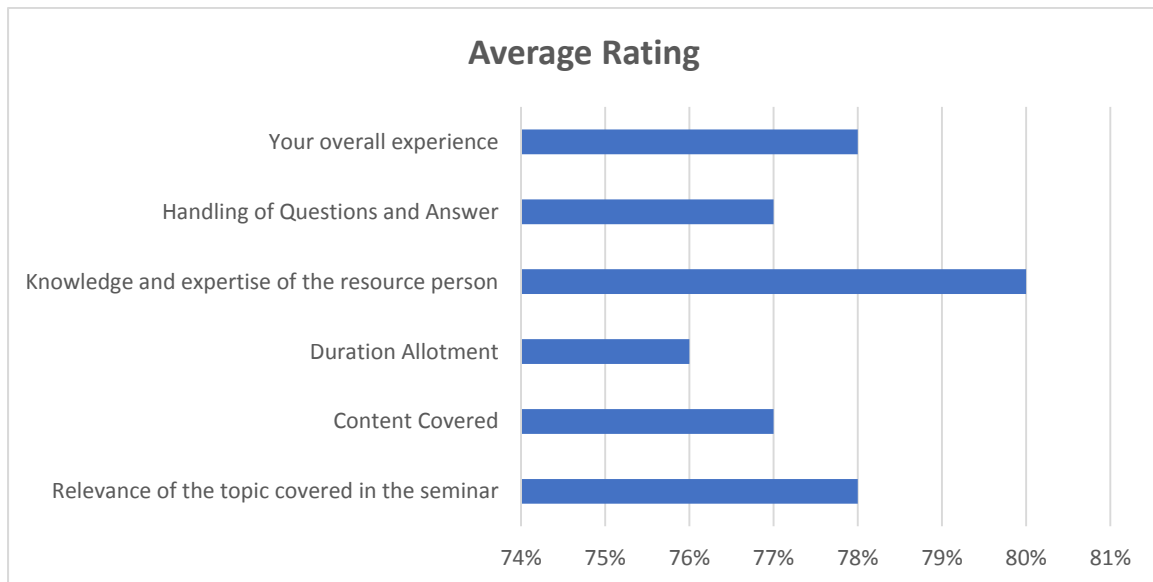




Feedback

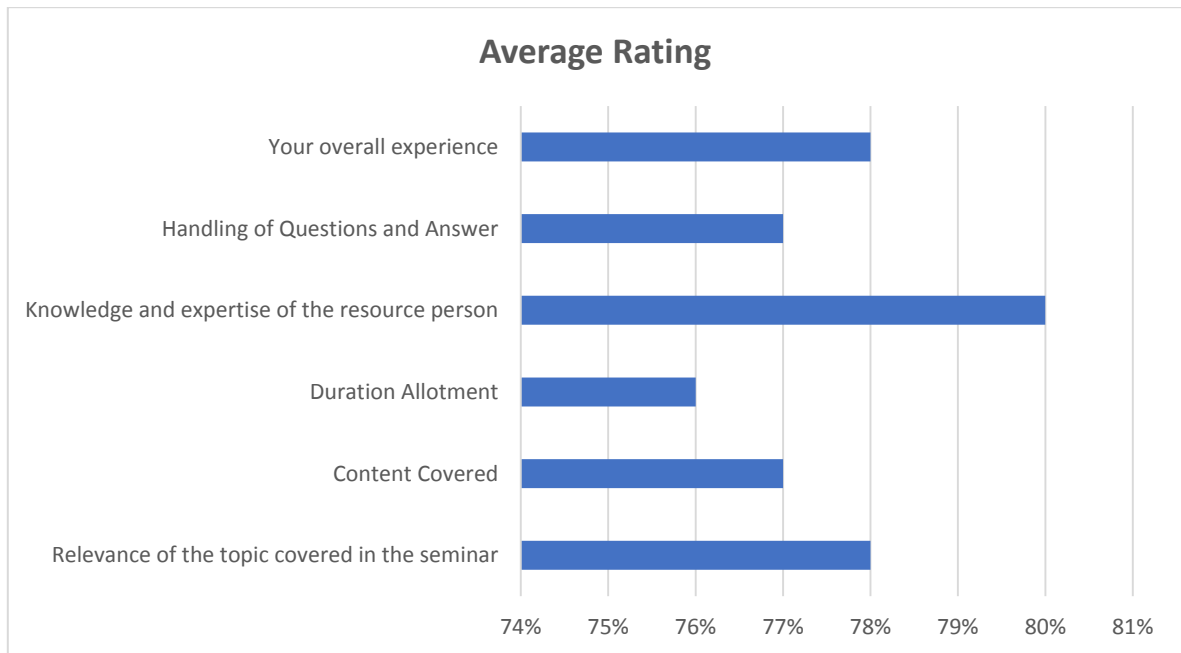
Session by Shri. Shyam Chandran Poduval

Rating Parameter	Average Rating
Relevance of the topic covered in the seminar	80%
Content Covered	78%
Duration Allotment	76%
Knowledge and expertise of the resource person	86%
Handling of Questions and Answer	78%
Your overall experience	78%



Session by Shri. Bibhu Datta Rout

Rating Parameter	Average Rating
Relevance of the topic covered in the seminar	78%
Content Covered	77%
Duration Allotment	76%
Knowledge and expertise of the resource person	80%
Handling of Questions and Answer	77%
Your overall experience	78%



Any Comments/Suggestions & Learning Takeaways (Summary)

1. The session was good and informative
2. Very helpful in understanding the set of skills to be developed and convert the opportunities to ventures.
3. Understood to turn the setbacks and succeed through the experience and journey as entrepreneurs.

Feedback Analysis and Action to be taken

Since the feedback and comments for all the sessions were good, no action is required to be taken.

Faculty Coordinators

Dean – RBS

Dr. Subhashree Kar

Dr. S. Lakshmi Priya