



REVA BUSINESS SCHOOL

“UNICORN” – ENTREPRENEURSHIP CLUB

REPORT OF

World Intellectual Property Day

“Creation of Vision Board”

Judges

Dr. Bharathi S, Director, School of Legal Studies, REVA University

&

Dr. S. K. Prasad, Professor, REVA Business School, REVA University

DATE: 26th April 2022

PO Attained

PO3: Teamwork

Students should be able to determine the effectiveness with which goals are defined and achieved in team environments to assess the contributions made by themselves as well as by their peers within those environments and to identify and resolve conflicts.

PO5: Leadership Skills

Ability to lead themselves and others in the achievement of organizational goals, contributing effectively to a team environment.

PO7: Environment and Sustainability

Students should be able gain insight about Environment and Sustainability and its impact on socio-economic development by complex interactions between development and environment.

PO11: Entrepreneurial Perspective

Students will develop set of skills that enable them to identify and make most of opportunities, overcome and learn from setbacks and succeed in a variety of settings.

Report

An event on “Creation of Vision Board” was organized in the eve of World Intellectual Property Day on 26th April 2022 between 2:00pm.-4:00pm. at RBS Block. World Intellectual Property (IP) Day is a yearly celebration of IP's role in stimulating innovation and creativity. The theme for this year is IP and Youth for creating a better future. In this context, an event on creation of vision board was planned which is an idea of using pictures and words to describe what students want to do for their entrepreneurial life. It can be a grand, overview vision for their dream life or it can be made up of different goals, all combined on a single page. The treasure in this activity is the opening up the opportunity for students to engage in thinking, talking about and planning out his/her dreams and goals.

Eleven teams participated the event and showcased their entrepreneurial vision by personalizing their chart board and presented the same in front of the judges Dr. Bharathi S, Director, School of Legal Studies & Dr. S. K. Prasad, Professor, REVA Business School. The judges evaluated the vision boards and best THREE were selected as winners.

The programme was organized by the entrepreneurship club coordinators Dr. Subhashree Kar and Dr. S. Lakshmi Priya along with the student coordinators Ms. Brundha, Ms. Riya, Mr. Anil and Mr. Touveen. The event started with the welcome note and introduction of the event by Ms. Riya, Student Coordinator by welcoming the judges and student participants. She expressed her deep gratitude to Dr. Shubha A., Dean, REVA Business School and the management of REVA University for their motivation and enduring support in conducting entrepreneurship centric events. The closing remarks were given by the judges to the participants and were been motivated to expand their vision to business plans and startups. Dr. Shubha. A, Dean interacted with the students and encouraged them to continue such activities in aspiring to be an entrepreneur. The event was a grand success.



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UNIVERSITY
Bengaluru, India



REVA Business School
UNICORN
Entrepreneurship Club

REVA Business School
"UNICORN" – Entrepreneurship
Club
Circular

World Intellectual Property Rights Day
Creation of Vision Board

World Intellectual Property (IP) Rights Day is a yearly celebration of IP's role in stimulating innovation and creativity. A vision board is the idea of using pictures and words to describe what students want to do for their entrepreneurial life. It can be a grand, overview vision for their dream life or it can be made up of different goals, all combined on a single page. The treasure in this activity is the opening up the opportunity for students to engage in thinking, talking about and planning out his/her dreams and goals.

Instructions for Participants:

- Registration is open for I & III semester students
- Maximum members in a team is TWO
- Students can personalize their boards by using clip art, magazine clippings, newspaper clippings, crayons, markers, color pencils, color pen, and paint that symbolize the participant's entrepreneurial goals/vision.
- Participant should bring their needed materials (11x18 cardstock or mini poster boards, old magazines or cut out words/ images from internet or magazines or newspapers, glue sticks, scissors and other stationeries).
- The vision board will be judged on the categories like goal/vision, appearance, effort, creativity, originality and presentation.
- Student will be given 45 Minutes time for preparing their vision board & 10 Minutes time to present.
- Last date to register: 22.04.2022, Winners will be awarded certificates.

Registration Link:

<https://forms.office.com/r/YKRFLlxE2t>

Date of the Event

Date : 26th April, 2022

Time : 2:00 P. M to 4:00 P. M

Venue: REVA Business School



For Further Details Contact

Faculty Coordinators:

Dr. Subhashree Kar (9902433944) &

Dr. S. Lakshmi Priya (9944768980)

Student coordinator:

Riya (7019834462) &

Anil (7026257141)

www.reva.edu.in

Glimpse of "Creation of Vision Board"



List of Participants

Team No.	Name of the Participant	Batch	Idea
1	Sazida shaikh Sakina Banu	2	Farzi Cafe
2	Gudla Bhuvaneshwari M. Bhavani Anusha	1	Shubham - Events
3	Archana P B Adityan P V Anjitha Binu	1	Black Hole Boutique
4	Gandhi A B Panickar Aditya Raj	2	Hybrid Engine
5	Sneha Darsini Nayak Aditya Patil	1	Psycho App
6	Afnan Ahmed Hussain Gahilot Subhijeet Singh	1	Trofi
7	Varsha Pareek Nisha Kumari	1	GUPSHUP
8	Prathyusha. N. P Shree Raksha	2	BNW
9	P.N. Sanjay S. Anjali	1	Ice of the Rocks
10	Touveen Thakur Santhosh Pawar	2	Video Editing Agency
11	Kiran Sravanthi G Nikhil. H Saravanan. E	1	Illume School

Winners

Place	Name of the Participant	Batch	Idea
1	Gandhi A B Panickar Aditya Raj	2	Hybrid Engine
2	Sneha Darsini Nayak Aditya Patil	1	Psycho App
3	Kiran Sravanthi G Nikhil. H Saravanan. E	1	Illume School

Faculty Coordinators

Dr. Subhashree Kar

Dr. S. Lakshmi Priya

Dean - RBS