



**REVA**  
**UNIVERSITY**

Bengaluru, India

## **13<sup>th</sup> Meeting of the Board of Governors**

**23<sup>rd</sup> March, 2018 at 11.00 am**

**Proceedings**

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**Rukmini Educational**  
Charitable Trust

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**REVA**  
**UNIVERSITY**  
Bengaluru, India

## 13<sup>th</sup> MEETING OF THE BOARD OF GOVERNORS

Date : 23.03.2018 at 11.00 AM

Venue : Board Room, Administrative Block, REVA University

| SL. No. | Name of Members   | Signature |
|---------|---|-----------|
| 1       | Dr. P Shyama Raju<br>Chancellor   |           |
| 2       | Shri Bhaskar N. Raju<br>Trustee, of the Rukmini Educational Charitable Trust  |           |
| 3       | Smt. Tanisha U Raju,<br>Trustee, of the Rukmini Educational Charitable Trust  |           |
| 4       | Dr. S Y Kulkarni<br>Vice-Chancellor   |           |
| 5       | The Principal Secretary to the Government of Karnataka, Department of Higher Education,                                   | —         |
| 6       | The Principal Secretary to the Government of Karnataka, Department of Medical Education                                   | —         |
| 7       | Shri Satyananda Mishra, I.A.S<br>Nominee of the UGC, New Delhi  |           |
| 8       | Dr. K.Chidananda Gowda,<br>Former Vice Chancellor of Kuvempu University<br>and the Nominee of the Government of Karnataka |           |
| 9       | Dr. M Dhanamjaya<br>Registrar   |           |
| 10      | Dr. V G Talawar<br>Advisor, REVA University   |           |
| 11      | Dr. N Ramesh<br>Dean, Training, Placement and Planning<br>REVA University   |           |

scrutinize the questions, give their remarks and suggestions if any for further improvement in the question paper setting. Therefore, the draft guidelines for setting Question Papers, Open Book Examination and Question Paper Review Committee are prepared and placed before the august house for the consideration and decision. Taking the example of some of the reputed coaching centre for competitive examinations and also agencies conducting national level tests Shri Satyananda Mishra said that every question set in the question paper should be such that the whole knowledge in the content is reflected in the question. The members examined the Guidelines for Setting Question Papers, Open Book Examination and Question Paper Review Committee and decided as under.

**Decision:**

All the members of the Board of Governors unanimously decided to approve the Guidelines for Setting Question Papers, Open Book Examination and Question Paper Review Committee.

**Agenda-BOG 13.8:**

**MOU between Entrepreneurship Development Institute of India (EDII) and REVA University**

The Vice-Chancellor gave a brief overview of Entrepreneurship Development Institute of India (EDII), an autonomous and not-for-profit institute, set up in 1983. He said that the EDII has been sponsored by apex financial institutions - the IDBI Bank Ltd., IFCI Ltd., ICICI Bank Ltd. and the State Bank of India (SBI) with the support from Government of Gujarat. The Government of Gujarat pledged twenty-three acres of land for establishing the institute. EDII built on this land has the majestic and sprawling campus. The Institute's mission is "to become a catalyst in facilitating emergence of competent first generation entrepreneurs and transition of existing SMEs into growth-oriented enterprises through entrepreneurship education, training, research & institution building" To pursue its mission, EDII has taken entrepreneurship to a large number of schools, colleges, science and technology institutions and management schools in several states by including entrepreneurship inputs in their curricula. In view of EDII's expertise in Entrepreneurship, the University Grants Commission had also assigned EDII the task of developing curriculum on Entrepreneurship and the Gujarat Textbook Board assigned to it the task of developing textbooks on Entrepreneurship for 11<sup>th</sup> & 12<sup>th</sup> standards. In addition to varied activities EDII offers Post Graduate Diploma in

University. Further REVA has opened a gateway to CSR activities and will be creating a separate Tech-Park wherein young entrepreneurs would come forward and establish incubation centers / start-ups. The members after detailed deliberations decided as under.

**Decision:**

All the members of the Board of Governors unanimously decided to approve MOU between Entrepreneurship Development Institute of India (EDII) and REVA University

**Agenda-BOG 13.9:**

**MOU between IQS School of Management, Ramon Llull University, Barcelona (Spain) and School of Management Studies, REVA University**

The Vice-Chancellor explained that Ramon Llull University is a private university located in Barcelona, Catalonia, Spain established in 1990. Ramon Llull University has different educational institutions specialized in different topics, most of which are located in downtown Barcelona.

IQS (Institut Quimic de Sarria) School of Management being one among them offers master's and doctorate programs. It is widely considered to be one of the prestigious universities on both the national and international academic and scientific front. With an impressive 108 years of teaching experience, IQS distinguishes itself by focusing on answering the dynamic social, economic and industrial challenges being faced by today's society. IQS School of Management is a top centre specializing in Business Administration. The school is prominent at both the undergraduate and graduate level. They employ a comprehensive teaching methodology that has been proven to equip students with the skills needed to create, lead and manage industrial and technology based organizations.

IQS School of Management is accredited by AACSB (Association to Advance Collegiate Schools of Business, USA). Many master programs from IQS School of Management are recognized internationally. Strong ties with the business industry provides the School with great flexibility, dynamism and constant evolution through innovation and adaptation to academic, business and social reality.

Further, Barcelona is the most cosmopolitan and active city in Spain and a perfect setting for world events. It is also a major center of modernism, distinguished by the works of Antoni Gaudí. Worldwide, Barcelona is a synonym for culture, beauty, initiative and innovation.

The Vice-Chancellor said that it is proposed to enter into MOU with IQS School of Management, Ramon Llull University, Barcelona to undertake various academic and research activities and faculty and student exchange programs. A copy of the MOU is placed before the august house for consideration and decision. Shri Satyananda Mishra emphasized that the University authorities should be careful in entering into MOU with foreign universities and particularly with new universities. Before entering into MOU a thorough study about the University and the evaluation of its credibility has to be done. Further regular follow up of the activities under these MOUs is also essential. The Vice-Chancellor clarified that IQS School of Management of Ramon Llull University is a well established institute and is widely known for management related programs. Hon'ble Chancellor himself has visited the IQS School of Management and he is happy with the kind of education and training being given to students. The Vice-Chancellor also mentioned various reputed universities abroad with whom REVA University has entered into collaboration. He added that recently Hon'ble Chancellor has appointed a Director for International relations and public affairs who is regularly following up the activities of various Schools with all the Universities and industries REVA has collaborations. Hon'ble Chancellor explaining the facilities and academic activities at IQS School of Management of Ramon Llull University said that they have good facilities and the students and faculty are largely engaged in lab practice. The house after these deliberations decided as under.

**Decision:**

All the members of the Board of Governors unanimously decided to approve MOU between IQS School of Management, Ramon Llull University, Barcelona (Spain) and School of Management Studies, REVA University.

**Agenda-BOG 13.10:**

**Introduction of BBA with a specialization in Entrepreneurship**

The Vice-Chancellor said that entrepreneurship today is one of the priority area in the light of the 'Make in India' initiative by the Hon'ble Prime Minister of our country. The objective of this initiation by the Hon'ble Prime Minister is to encourage the youth of our country to take up entrepreneurship / self-employment and also to bring out indigenous products so as to reduce the imports and enhance the exports which would help the country to progress faster. It is felt that REVA University under the dynamic leadership of our Hon'ble Chancellor who is a

successful entrepreneur should extend a helping hand in building new India by facilitating students to become entrepreneurs. The EDII (Entrepreneurship Development Institute of India Ahmadabad) has come forward to extend cooperation and to be the knowledge partner in conducting BBA program in Entrepreneurship. Therefore it is proposed to introduce BBA with specialization in Entrepreneurship and the matter is placed before the august house for consideration and decision. Shri Satyananda Mishra appreciated the initiative of conducting a degree level program in entrepreneurship. The members discussed the subject in detail and decided as under.

**Decision:**

All the members of the Board of Governors unanimously decided to approve the introduction of BBA with a specialization in Entrepreneurship program in REVA University from the academic year 2018-19.

**Agenda-BOG 13.11:**

**Introduction of MS (Business Analytics)**

The Vice-Chancellor explained that Business Analytics is one of the most sought after area particularly in corporate sector. There is a good scope of employment for trained graduates and post graduates in Business Analytics. Recently University of Central Oklahoma, USA has come forward to collaborate with REVA University in conducting two year MS in Business Analytics program wherein, students will study first semester of MS in Business Analytics program in REVA University and after securing required credits move to University of Central Oklahoma, USA and they study the rest of the duration of the program in the said University. University of Central Oklahoma, USA will award the degree. The matter is placed before the august house for consideration and decision. The members after detailed discussion decided as under.

**Decision:**

All the members of the Board of Governors unanimously decided to approve the Introduction of MS (Business Analytics) program in collaboration with University of Central Oklahoma, USA from the academic year 2018-19.

**Agenda-BOG 13.20:**


**Any other matter with the permission of the Chair**

-nil-

At the end Dr M Dhananjaya, Registrar of the University said that our Chancellor is a driving force with long sighted vision to take REVA University to a greater height. Shri Satyananda Mishra and Prof. K Chidananda Gowda have always given us new inputs and are contributing for the progress of this University. We are thankful to our Hon'ble Chancellor and the distinguished members particularly Shri Satyananda Mishra and Prof K Chidananda Gowda for having spared their valuable time and having given us positive inputs. The meeting was then concluded.

  
Registrar

  
Vice-Chancellor

  
For kind approval of Hon'ble Chancellor