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Bengaluru, India



Workshops/Seminars conducted on Research Methodology, IPR, Entrepreneurship and Skill Development

2018-19

Rukmini Knowledge Park,
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REVA
UNIVERSITY

Bengaluru, India

Rukmini Knowledge Park, Kattigenahalli, Yelahanka, Bengaluru - 560064

School of Management Studies

Cordially invites you all for the
Faculty development Program on

**Research Trends in
Management and Entrepreneurship**

President

Dr. P. Shyama Raju

Hon'ble Chancellor, REVA University

Chief Guest

Prof. David Smallbone

Associate Director, Small Business Research Centre
Kingston University, London, UK

Guest of Honor

Dr. Hang Do

Small Business Research Centre, Kingston University, London, UK

Gracing the Occasion

Dr. S. Y. Kulkarni

Vice Chancellor, REVA University

Date : 29th June, 2019

Time : 09:00 A.M.

Venue : 7th floor Seminar Hall, Room No-720, Swami Vivekananda Block

Rukmini Educational
Charitable Trust

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BRIEF REPORT

Faculty Development Program

On

Research Trends in Management and Entrepreneurship

Organized by



FACULTY OF COMMERCE AND MANAGEMENT STUDIES

REVA UNIVERSITY

Bangalore, India

Program Director

Dr. SHUBHA A,

Director, Faculty of Commerce and Management Studies

Organizing Committee

Dr. S K Prasad

Dr. M. Lokanadha Reddy

Dr. Harani B

Dr. Ruci Gupta

Dr. Nitu Ghosh

The landscape of higher education is changing. Student demographics, information networks, new media and overall market perception of value of a degree is causing many schools to rethink their focus. In recent times there has been accumulating evidence about the ineffectiveness of the traditional way of teaching. A faculty development program becomes imperative with the rapid changes and shifting paddy gyms in management education. Without such training, teaching is often reduced to instructors presenting their understanding of the subject by oneway lecturing. The goal of education is not to increase the amount of knowledge but to create the possibilities for a child to invent and discover to create men who are capable of doing new things.

REVA University has always focused on creating job providers than job seekers. There has been a constant endeavor to develop students with an entrepreneurial mindset and keeping in mind the dynamic nature of business and management, the School of Commerce and Management Studies, REVA university, organized a one day FDP on Research Trends in Management and Entrepreneurship.

The day started with invoking the Almighty. Ms Priti student of third semester MBA and offered a melodious prayer and started FDP on a blissful note.

The first session was an interesting talk by Dr Matthew J Manimala, former professor IIMB and professor emeritus, REVA University. The talk was titled “publish or perish”. Dr Matthew focused on the need to look at research in a non-traditional method by focusing more on personal problems and experiences rather than literature review while choosing a research topic. Dr Matthew conducted an exercise with the participants to identify their potential and strengths when it comes to research work. Dr Mathew highlighted the need and urgency to produce papers that makes important contributions to the existing field of knowledge thereby ensuring the sustainability of our teacher’s carrier.

Dr Matthew session was followed by a session on “Research in Management: Trends and Challenges”. Session was conducted by Dr P Narayana Reddy, former director, School of Commerce and Management Studies, REVA University. Dr Reddy focused on the need to choose topics based on the experience and expertise of the researcher and the need to focus on the quality of publications. He took the audience through the difference that exists in the research culture of India and other Western countries highlighting the focus that professors in the West put on the novelty and quality of the research.

These two sessions wrapped up the pre-lunch session for the one day FDP. The post lunch session had two speakers from Kingston University, London, addressing the gathering.

The first pre-lunch session was handled by Dr David Small Bone from Kingston University. His session was titled “entrepreneurship research: past present and future”. Dr David spoke on the


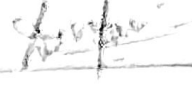


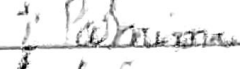



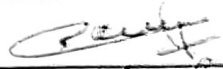
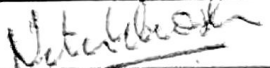

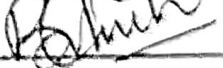

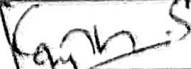
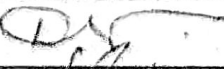

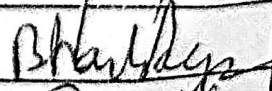
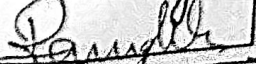
evolution of entrepreneurship research in the world. He emphasized on the need for governments to understand the needs of entrepreneurs which will bridge the gap between the practical requirements of young entrepreneurs and public policy. He spoken but different eras of entrepreneurship research it has shaped the current understanding about entrepreneurship in different cultures across the world.

The last session of the one-day FDP was handled by Dr Hang, postdoctoral researcher, Kingston University, London. Dr Hang narrated her own research is a journey to highlight the challenges and ways to conduct a research. Her session was titled “Entrepreneurship Research: from ideas to practice”. She explained to the gathering on how to approach a research problem and the need for proper division of labour and coordination among researchers in order to develop a good research proposal. She highlighted the areas that journals focus on while evaluating the quality of a research paper. The last part of her talk educated the gathering on the process and approach to secure grants from different authorities and agencies.

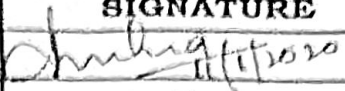
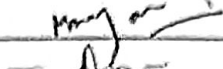

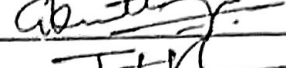
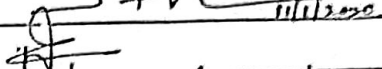
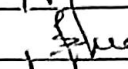
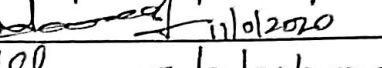
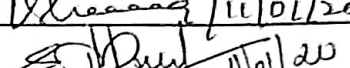
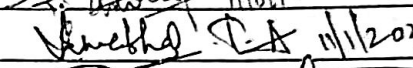

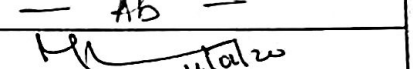
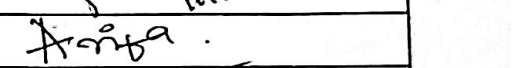
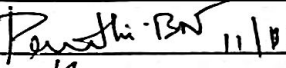

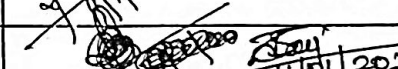
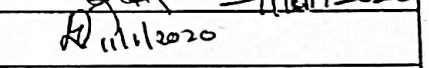
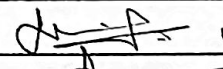
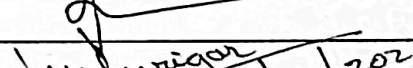
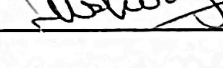
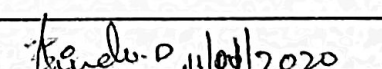
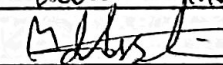



The FDP session ended by thanking all the people without whom this program would not have been successful. The entire organizing team of Commerce and Management studies led by director Dr Shubha had worked really hard in putting this program together that benefited all the research scholars and faculty members participating in the event. All the participants acknowledged the contribution of this FDP and said the inputs and insights will benefit their research work immensely.

Feedback Analysis – FDP (29th June 2019)

In total, 75 members were attended the FDP, out of 75 participants 63.7% were female and 37.3% (n=28) were male. 52 % of the participant has strongly agreed that the content shared was valuable and was clear. 81.4 % of the participant has mentioned that FDP was applicable to their functional roles. The majority (89%) of the respondents was highly satisfied with the resource persons and they believe that speakers justified the theme with real-time examples. 86 % of the participants felt that FDP was planned, structured and well organized. Dr Hang Do was rated high among all the speakers and 70% of respondents appreciated her expertise in entrepreneurship research. Overall 86% of the respondents were highly satisfied with the learning gained from the FDP. Suggestions were considered from all the respondents for the betterment of the program in the coming years.

Sl. No.	Name of the Employee	Designation	Signature
1	Dr. S. K. PRASAD	Professor	
2	Dr. B. DIWAKAR NAIDU	Associate Professor	
3	Dr. SHALINI CHANDRA	Associate Professor	
4	Prof. SHIVASHARANA	Associate Professor	VL
5	Dr. RUCHI GUPTA	Associate Professor	
6	Dr. YERRAMILI POORNIMA	Associate Professor	
7	Dr. H. N. SHYLAJA	Associate Professor	
8	Prof. MANJUNATH V. S.	Assistant Professor	
9	Prof. ANSHU RANI	Assistant Professor	
10	Prof. NAGENDRA S. M.	Assistant Professor	VL
11	Prof. NAVEEN KUMAR .P	Assistant Professor	
12	Dr. NITU GHOSH	Assistant Professor	
13	Prof. P. VENKATSWAMY	Assistant Professor	
14	Prof. NIRANJAN .K	Assistant Professor	
15	Prof. ANITHA KUMARI B	Assistant Professor	
16	Dr. URMILA JAGADEESWARI ITAM	Assistant Professor	VL
17	Prof. KUMUDA B. S.	Assistant Professor	
18	Prof. KAVYA S.	Assistant Professor	leave.
19	Prof. KRUPA S.	Assistant Professor	
20	Dr. ANUJ VERMA	Assistant Professor	VL
21	Dr. MEENAKSHI VERMA	Assistant Professor	VL
22	Prof. SRIKANTH REDDY	Assistant Professor	
23	Prof. ARIJIT ROY	Assistant Professor	
24	Prof. BHARTI AYER	Assistant Professor	
25	Prof. RAGHVENDRA KUMAR SINGH	Assistant Professor	

SCHOOL OF COMMERCE

SL	FACULTY NAME	SIGNATURE
1	Dr. Shubha A	
2	Dr. Subramanyam M	
3	Dr. Lokanadha Reddy M	- AB -
4	Dr. Harani B	
5	Prof. G Kantharaju	
6	Prof. Harsha J	
7	Prof. Nagaraju L G	
8	Dr. Shalini B	
9	Prof. Naresh Babu K S	
10	Prof. Chandrashekara T G	
11	Prof. Malashree S	
12	Prof. Shwetha T A	
13	Prof. Girisha T	
14	Prof. G Narayana Swamy	- AB -
15	Prof. Megha S	
16	Prof. Arifa Banu	
17	Prof. Preethi B N	
18	Prof. Bhaktha Kumar K R	
19	Prof. Ipsita Mohanta	
20	Prof. Janaki S	
21	Prof. Deepa V M	
22	Prof. Nagaraju R	
23	Prof. Sadik M D	
24	Prof. Hemalata Radhakrishna	
25	Prof. Jayashree B N	
26	Prof. Bindushree D	
27	Prof. Mohammed Arsalan	

- 28 Jagadeesh B N
 29 Ramachandra R
 30 Sandeep. m.k
 31 Bhasanagouda Patil

