



School of Electronics and Communication Engineering

Report on

“Profile Building for Higher Education and Placements”

Venue: Kuvempu Auditorium, Sir C.V. Raman Block

Date: 18th November, 2021

Company : CareerLabs

Timing : 2:15 P.M to 4:15 P.M

Total no.of Participants : 150

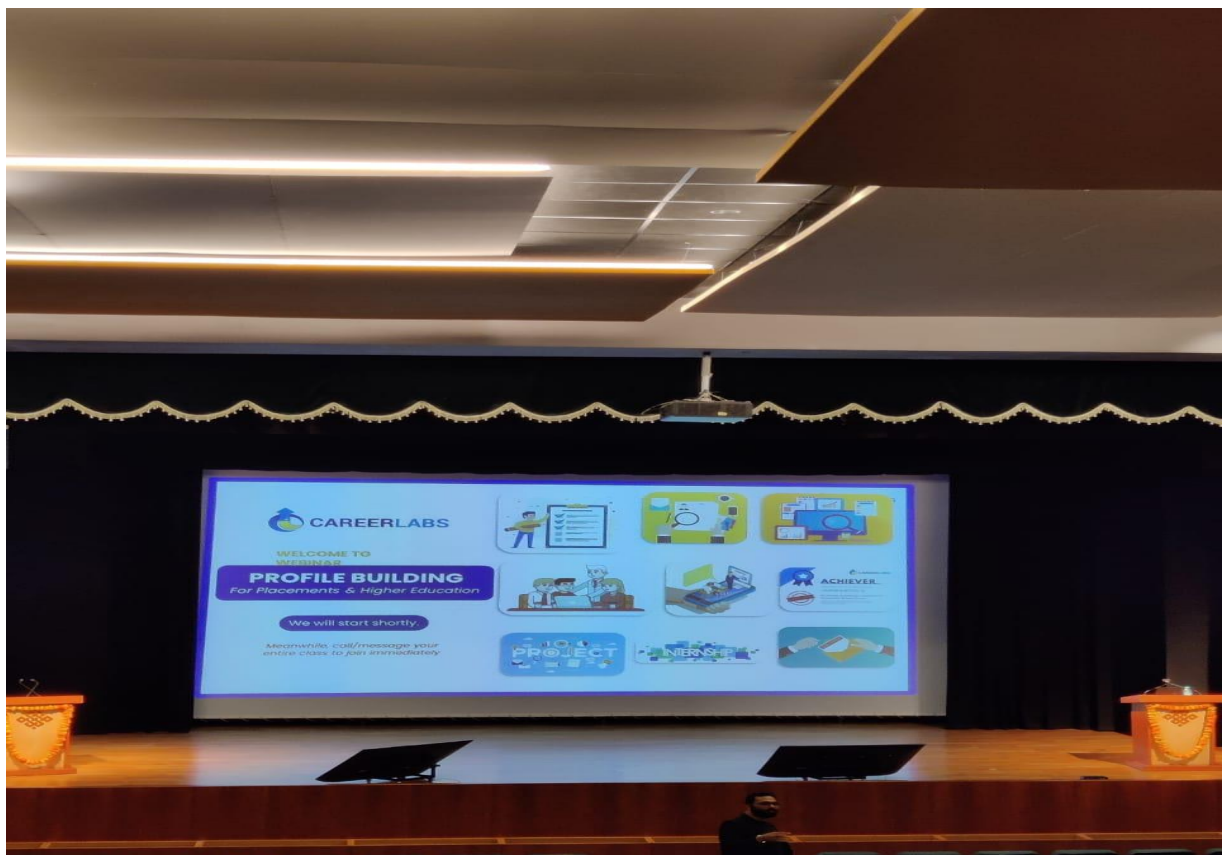
Outcomes of the Workshop:

CareerLabs started by evangelizing the concept of Profile building through workshops for more than 1.5 Lac students over 1.5 Years continuously both physically and digitally. This was building India’s 1st Profile Building Platform in the form of the ELEV8 App that provides students an experiential journey for students.

Hence at a Profile Building Platform level, there is hardly any competition for CareerLabs. Nevertheless, the competitive advantage for CareerLabs comes from a combination of excellence in product, data-driven Intellectual Property. The Profile Builder Product is solutioning at a level that other course solutions providers cannot scale too. The Recommendation engine, which personalizes the entire Profile building journey, ensures students' right fit and stickiness.

A total of 150 Third year B.Tech students participated in a webinar conducted by CareerLabs on **‘Profile Building for Higher Education and Placements.’** The webinar gave students a clear idea on how to plan their education and their career. Students learnt about the advantages of a higher education, the importance of preparing for interviews, and the process to apply for scholarships.

On behalf of Student Competitive Exam Coordinators team we would like to thank our beloved Chancellor Sir Dr. P. Shyama Raju for providing all facilities to conduct such programs. We thank Dr.R.C.Biradar, Director, School of ECE for their continuous support.








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