

Bengaluru, India

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# REVA SUMMIT - VII

Future of Education and Skills



**REPORT: 2021 - 22** 

Rukmini Educational Charitable Trust

www.reva.edu.in



## **REVA SUMMIT – VII**

Theme: Future of Education and Skills

REPORT: 2021 - 22

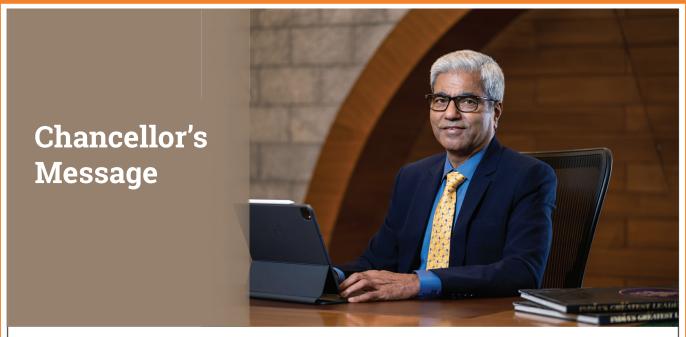
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We are at the beginning of a new year and let new goals, vision and new energy guide us to our aspirations.

Every year, we host the REVA Summit in order to draw a roadmap to long-term and short-term goals to ensure REVA University is driven to grow and achieve academic excellence. Our goals are aligned towards developing academic, admissions, branding, placements, research, assessments, and new programmes, and so on. The REVA Summit Handbook is an outcome of a thoughtful process and involves a conscious commitment of each and every individual in ensuring that we reach our goals and thereby achieve the long-term vision of our university.

This year the theme for REVA Summit is 'Future of Education and Skills' and I am delighted we deliberated on this theme to make our students ready for the future. A multi-disciplinary approach driven by technology will lead the education sector in the future and I am proud to observe REVA University has been a forerunner in adopting technology and introducing multi-disciplinary studies much before the NEP thrust focus on this approach.

I believe every student must be adept with skills in different sectors and should be able to deliver when an opportunity arises. We are witness to a dynamic market where today's jobs may no longer exist in the future and tomorrow's jobs may not be known now. It's of paramount importance that we impart skills that will not only help students gain job offers but empower them to generate employment opportunities. They should be job creators rather than job seekers. The Summit should exercise focus on achieving this.

My best wishes to each one of you who has been involved in ideating and executing the REVA Summit VII handbook.

#### Dr. P. Shyama Raju

Hon'ble Chancellor REVA University

#### Vice Chancellor's Message



REVA University has been at the forefront in adopting and practicing measures that will contribute to the holistic development and growth of the University. Among many such initiatives, the REVA Summit draws a blueprint for REVA's vision for that academic year.

This year, at REVA University, we have focussed on the theme 'Future of Education and Skills' to ensure our student community is trained, moulded, and prepared to take on the demands of the future job industry. It is well known that the job industry in the post-pandemic era will be volatile and youth at the very beginning of their career growth will get an opportunity to showcase their innovative, creative, and leadership skills.

At this stage, it is important we draw a roadmap to adopt our pedagogy to meet such demands of the industry. Also, the industrial revolution is slowly leaning towards Industry 5.0 from the existing Industry 4.0. In this direction, it is our collective responsibility to ensure that our vision, our works are aligned with the demands of the future markets.

We must stay committed to our discussions, deliberations, and direction for the growth and development of REVA University.

Progress in every field like academics, assessments and evaluations, research, placements, international collaborations, and so on will play a very important role in the journey of REVA's growth.

I take this opportunity to thank my entire team for their efforts in making REVA Summit VII, a very meaningful and purposeful document that will uphold the vision of the University and strive towards nurturing efficient leaders and professionals who will work towards building a strong society and a stronger nation.

#### Dr. M. Dhanamjaya

Vice Chancellor REVA University

#### About the Theme

REVA University endeavours to focus all its efforts on the Theme selected for the year. The theme is well thought and defined and its purpose is to ensure that all our efforts and activities are aligned towards executing the theme. Every theme has a significance and aims at achieving meaningful goals. A theme gives clarity and direction to all stakeholders associated with REVA University and it is one of our best practices that helps to create an ecosystem where every individual involved will commit to attain the objectives. Theme that is selected each year extrapolates to understand the future needs and helps us in bringing concrete changes in the learning paradigms and practices.

The REVA I was conducted on 30 October 2015 at Clark's Exotica, Bangalore and the first summit focused on the theme "Science and Technology for Society". Although the first summit was the first step in achieving some productive outcomes, the theme focused on the importance of Science and how science is connected to technology and the contribution of science and technology for the betterment of society. Research in new areas is important as opens up new dimensions for the betterment of society. Science and Technology should make life easier and comfortable for each one of us and in this regard our focus during the first summit was to work in the area of science and technology for making society a better place for you and me.

REVA Summit II emphasized on the theme Ethics, Environment and Professionalism. It was conducted on 28th September 2016 at Hotel Le – Meridian, Bangalore. The focus of REVA Summit II theme was to inculcate ethical values and principles in processes, procedures and people around us, the vision of REVA University is to strengthen ethical values amongst our stakeholders. Environment plays a vital role in moulding and influencing individuals and in grooming personality and developing professionalism in our behaviour and attitude, this will enable us to conduct ourselves in befitting manner.

REVA Summit III directed our efforts towards the theme Digital REVA on 5th October 2017 at Hotel Attide, Bangalore, and the effort was to make REVA completely digitized and eliminate paper in the process of working and introduce technology enabled teaching – learning process. Digitization brought in tab based examination process and ERP for data management system, classroom ambience was enhanced to provide digital features to enable the student community to learn better.

REVA Summit IV focused on the theme 'Innovate, Enterprise and Socialize'. It was conducted on 20th September 2018, at Grand Crown, Kandy, Sri Lanka. Universities have to emphasize more on Research and Innovation by providing encouragement to innovative ideas and enabling them to reach logical end. It is also important that we work towards creating a brand image for schools, programmes and individuals that is enterprising and appealing from the general public point of view.

REVA Summit V emphasized on the theme 'Explore, Experience and Excel' during the event conducted on November 2019 at REVA University. The theme focused on exploring new opportunities and avenues in terms of academics, Research and innovation and experience the new perspectives that can enable us to excel in academics and research.

REVA Summit VI focused on the theme 'Retrospect, Introspect, and Prospect' and was conducted on 05 December, 2020 at Hotel Attide, Bengaluru. This theme reflected on the achievements, milestones and progress made in the past and helped the REVA team to introspect on what needs to be corrected or improvised so that the best can be delivered to the stakeholders. The Schools also made an attempt to benchmark themselves in all dimensions with other universities of high repute.

REVA Summit VII focused on the theme 'Future of Education and Skills' and it was conducted in 2021 at REVA University. The Summit envisioned a roadmap to upskill students in various domains and adopted measures that will nurture more entrepreneurs rather than job seekers. The vision of REVA University is driven to mould students who will lead change and drive growth in future industries.

# Leadership Team

Sl. No.	Name	Designation
1	Dr. P. Shyama Raju	Chancellor
2	Mr. Umesh S Raju	Trustee
3	Dr. M. Dhanamjaya	Vice-Chancellor
4	Dr. N. Ramesh	Registrar
5	Dr. Beena G.	Controller of Examinations
6	Mr. Vasu M.	DGM - Finance
7	Dr. V S Bhagavanulu	Dean - IQAC and Academics
8	Dr. B P Divakar	Dean - Research & Innovations
9	Dr. Sunil Kumar S. Manvi	Dean - Engineering & Technology
10	Dr. Shubha A	Dean - REVA Business School, School of Commerce and Management Studies
11	Dr. Sanjay Chitnis	Dean - School of CSE and CIT
	I	Academic Heads
12	Dr. Rajashekar C Biradar	Director - School of ECE
13	Dr. Ramalinga Reddy Y	Director - School of Civil Engineering
14	Dr. Narayanaswamy K S	Director - School of Mechanical Engineering
15	Dr. Senthil S.	Director - School of CSA
16	Dr. Shinu Abhi	Director - RACE
17	Dr. Payel Dutta Chowdhury	Director - School of Arts, Humanities and Social Sciences
18	Dr. Bharathi S.	Director - School of Legal Studies
19	Dr. Vidya Kumari S.	Director - School of Performing Arts and Indic Studies
20	Prof. Vidya Srikanth	Director (I/C) - School of Architecture
21	Dr. Raghu C N	Director (I/C) - School of EEE
22	Prof. Shilpa B R	Deputy Director - School of Applied Sciences
23	Dr. Ashwinkumar M Motagi	Deputy Director - School of CSE
24	Dr. Mallikarjun M Kodabagi	Deputy Director - School of CIT

25	Dr. Mohammed Riyaz Ahmed	Deputy Director - School of Multidisciplinary Studies
26	Dr. Kiran Kumari Patil	Director -University Industry Interaction Centre
27	Col. Nataraj Kuppasad	Director - Administration
28	Dr. Deepak C S	Director - Physical Education
29	Mrs. Saraswathi S.	Chief Librarian
30	Mr. Nissarahamad M	Deputy Director - Human Resources
31	Mr. Niraj Kumar Singh	Associate Director - Admissions
32	Mr. Sandeep Bansal	Associate Director - ICT
33	Ms. Saraswathi S.	Chief Librarian
34	Mr. Samuel A	Manager - Corporate Relations, Career Development Centre

# Vertical heads of Schools

School	Admission and Branding	Academics and Skill Enhancement	Examination and Evaluation	Research and Innovations	Training and placements	IQAC	Extracurricular Activities	Alumni, Clubs and Forum	ERP and Mentoring
CSE	Prof. Sathish G. C.	Prof. Akram Pasha	Prof. Ananda Shankar	Dr. Syed Muzamil Basha	Prof. Nikhil T.	Dr. Viswanath Y.	Prof. Bindushree	Dr. Prabhakar M.	Dr Vani K.
C&IT	Prof. Lalitha / Prof. Pavithra S.	Prof. Sarvamangala DR / Dr. Muthu Kumar	Prof. Sowmyasundari / Prof. Anitha K	Dr. Partha Sarathy	Prof. Lithin	Dr. Kumara Raja	Prof. Mounusha	Prof. Ravishankar / Prof. Raghavendra Nayaka	Prof. Raghaventhiran / Prof. Syed
ECE	Prof. Natraja Urs HD	Dr. K. M. Sudharshan	Dr. Deepthi Murthy	Dr. PI Basarkod	Prof. Sathya Prakash BP	Dr. Manjula R. Bharamagoudar	Prof. Subhash BK	Prof. Chaitra Nayak J.	Dr. Nayana D. K.
EEE	Prof. Manish Bharath	Prof. Sagar B. S.	Prof. Mahesh Kumar	Dr. Ritesh Das	Prof. Adhithya Ballaji	Prof. Himabindu	Prof. Himabindu	Prof. Adhithya Ballaji	Prof. Sagar B. S.
Mechanical Engg.	Dr. Vijee Kumar	Dr. Mahesh L.	Dr. Raju B. S.	Dr. Sachinkumar Patil	Dr. Shanawaz Patil	Prof. Madhu BP	Prof. Madhu BP	Dr. Shanawaz Patil	Dr. Mahesh L.
Civil Engg.	Prof. Ajay Bhaskar Reddy	Dr. Harinath	Prof. Naresh Reddy GN	Dr.Kannam Praveen	Prof.Nandini D.N	Prof. Bhavana B.	Prof. Bhavana B.	Prof.Nandini D.N	Dr. Harinath
Multidisciplin ary studies	Prof. Raveendra Gudodagi	Prof. Abdul Haq N	Prof. Abdul Haq N	Prof. Soumyalatha Naveen	Prof. Raveendra Gudodagi	Prof. Abdul Haq N	Prof. Soumyalatha Naveen	Prof. Raveendra Gudodagi	Prof. Soumyalatha Naveen
Architecture	Prof. Sanjeev N. Koppar	Dr. Shubhi Sonal	Prof. Kirutika Selvi S.	Prof. Saisanath G	Prof. Rajesh Malik	Prof. Raghuteja V	Prof. Raghuteja V	Prof. Rajesh Malik	Prof. Pooja c ugrani
Commerce	Prof. Nagaraju LG	Prof. Kantharaju G	Dr. Shalini / Prof. Saravanan	Dr. Harini B.	Prof. Malashree	Dr. Shalini B.	Prof. Megha	Prof. Preethi	Prof. Chandrashekara TG
Management	Prof. Pilla Venkat Swamy	Dr. M Subramanyam / Prof. Naresh Babu / Prof. Jalaja	Prof Abhishek / Prof. Prakash Borah	Dr. Anshu Rani	Prof. Manjunath VS	Dr. T. Narayana Swamy	Prof. Naveen Kumar	Prof Anithakumari B	Prof. Ruchika Sharma
RBS	Dr. Rani Sushmitha / Prof. Raghavendra Prasad Shetty	Prof. Harish KS	Dr. B. Divakar Naidu	Dr. Shakthi Chaturvedi	Prof. Ivin Abraham	Dr. Shubha Shree Kar	Dr. Venugopal Rao	Dr. Nitu Ghosh	Dr. Mohan Kumar
CSA	Prof. Ravi Dandu	Prof. Lokesh CK / Dr. Sasikala / Prof. Deepa BG / Prof. K. Vijayalakshmi	Prof. Vinay	Dr. Hemanth KS	Prof. Kusha / Prof. Pinaka Pani	Dr. Anand	Prof. Pallavi	Prof. Sneha	Prof. Anushree Raj / Prof. Abhay Kumar Srivatsav
Arts, Humanities & Social Sciences	Prof. Manjunath M.	Dr. Anupama BN	Dr. Chamundeshwari C.	Dr. Abhisarika Prajapati	Dr. Prathibha MV	Dr. Premalatha S.	Dr. Premalatha S.	Dr. Vijayalakshmi R	Dr. Hemantha Kumara V

Legal Studies	Prof. Shreshth Balachandran	Dr. Nagaraja V	Prof. Rahul BN	Dr. Arati Tyagi	Dr. Arati Tyagi	Dr. Kumar JN	Dr. Kumar JN	Dr. Kumar JN	Dr. Nagaraja V
Performing Arts & Indic Studies	Prof. Sruthy Chandrashekar	Prof. Ruchira / Dr. Smitha Reddy	Prof. Vrinda	Dr.Smitha Reddy	Prof. Sudhanva	Prof .DattaPasumarty	Ms. Anjali Urs	Prof .Sruthy Chandrashekar / Ms. Anjali Urs	Prof. Anand Raj Gonavara
Physics	Dr. Jaydev Pattar	Dr. Sunitha DV	Dr. K. Upendrakumar	Dr. Madesh Kumar	Dr. Mahipa Ronat	Prof. Munirathnam	Prof. Munirathnam	Dr. Mahipa Ronat	Dr. Sunitha DV
Chemistry	Dr. Srinivas	Dr. Madhusudhan Reddy	Dr. Nagarajaiah	Dr. Sathish Reddy	Dr. Vipin A Nair	Dr. Shivakumara	Dr. Shivakumara	Dr. Vipin A Nair / Dr. Sreekanth	Dr. Madhusudhan Reddy
Maths	Dr. Uday Kumar KN	Dr. Vishu Kumar M.	Dr. Lakshminarayana S.	Dr. Vasantha DM	Dr. Murugesan R.	Dr. Madhusudhana Rao Zalki	Dr. Madhusudhana Rao Zalki	Dr. Murugesan R.	Dr. Vishu Kumar M.
Biotech	Prof. Prashantha CN	Prof. Shilpa BR / Prof. Renuka Madhu	Dr. Ramachandra R.	Dr. Manjula KR	Dr. Guruprasad	Dr. Ramya	Dr. Ramya	Dr. Guruprasad	Prof. Shilpa BR / Prof. Renuka Madhu
Biochemistry	Dr. Sikandar Mulla	Dr. Jayashree S	Dr.V.Veeraraghav an	Dr. Ramesh Kumar Kushwaha	Dr. Ramesh Kumar Kushwaha	Prof. Pooja R. Karkera	Prof. Pooja R. Karkera	Prof. Pooja R. Karkera	Dr. Jayashree S

Admission and Branding Admission Target - 2022

#### **Engineering**:

Program	Intake	UQ Intake	CET Intake	Target
B.Tech Computer Science & Information Technology	120	72	48	120
B. Tech Computer Science & Systems Engineering	60	36	24	60
B.Tech Information Science & Engineering	60	36	24	60
B. Tech Computer Science & Engineering (Data Science)	60	36	24	60
B. Tech Computer Science & Engineering (Cybersecurity)	60	36	24	60
B. Tech Computer Science & Engineering AI & ML	180	108	72	180
B. Tech Computer Science & Engineering	420	252	168	420
B.Tech Artificial Intelligence & Data Science	180	108	72	180
B.Tech Electronics & Communication Engineering	240	144	96	240
B.Tech Electronics & Computer Engineering	60	36	24	60
B.Tech Robotics & Automation	60	36	24	60
B.Tech Civil Engineering	120	72	48	120
B.Tech Mechanical Engineering	120	72	48	120
B.Tech Mechatronics Engineering	60	36	24	60
B.Tech Electrical & Electronics Engineering	120	72	48	120
B.Tech Electrical & Computer Engineering	60	36	24	60
B. Tech Bioelectronics Engineering	60	36	24	60
B.Arch.	80	48	32	80
Total Intake	2040	1224	816	2040

#### Non - Engineering:

Program	Intake	UQ Intake	CET Intake	Target
BA LL B (Hons)	60	0	0	60
BBA LL B (Hons.)	60	0	0	60
B. Com	360	0	0	360
BBA	480	0	0	480
BCA	300	0	0	300
B.Sc. Honours (CC & Big Data)	60	0	0	60
B.Sc. (Multimedia & Animation)	60	0	0	60
B.Sc. (Cyber Security)	60	0	0	60
B.Sc Biotechnology, Biochemistry & Genetics	60	0	0	60
B.Sc Bioinformatics - Biology, Mathematics & CS	30	0	0	30
B.Sc Microbiology, Chemistry & Genetics	30	0	0	30
B.Sc Mathematics, Statistics & Computer Science	60	0	0	60
B.Sc Physics, Chemistry & Mathematics	30	0	0	30
B.Sc Physics, Mathematics & Computer Science	60	0	0	60
B.Sc Medical Laboratory Technology	30	0	0	30
B.Sc Medical Radiology & Diagnostic Imaging	30	0	0	30
B.Sc Nutrition & Dietetics	30	0	0	30
B.Sc Sports Science	30	0	0	30
BA - Journalism, English & Psychology	60	0	0	60
BA - Political Science, Economics & Journalism	60	0	0	60
BA - Tourism, History & Journalism	30	0	0	30
BA - Journalism & Mass Communication	30	0	0	30
Certificate - Performing Arts	10	0	0	10
Diploma - Performing Arts	120	0	0	120
BA - Performing Arts, English & Psychology	30	0	0	30
Total Intake	2170	0	0	2170

#### **PG Programs**:

Program	Intake	UQ Intake	CET Intake	Target
MTech Artificial Intelligence	15	9	6	15
MTech Computer Science & Engineering (Full Time)	18	10	8	18
MTech Computer Science & Engineering (Part Time)	18	10	8	18
MTech VLSI & Embedded Systems (Full Time)	18	10	8	18
MTech VLSI & Embedded Systems (Part Time)	18	10	8	18
MTech Computer Aided Structural Engineering	30	18	12	30
MTech Transportation Engineering & Management	30	18	12	30
MTech Construction Technology & Management	30	18	12	30
MTech Machine Design	18	10	8	18
MTech Power & Energy Systems	18	10	8	18
M Tech DCN	18	10	8	18
M. Arch.	20	12	8	20
LL M (Business & Corporate law)	15			15
LL M (Criminal law)	15			15
M.Com	30			30
MBA	360	216	144	360
MCA	180	108	72	180
M.Sc Data Science	60			60
M.Sc. – Biotechnology	60			60
M.Sc. – Chemistry	30			30
M.Sc. – Mathematics	30			30
M.Sc Physics	30			30
M.Sc Microbial Technology	30			30
M.Sc Bioinformatics	30			30
M.Sc. – Biochemistry	30			30
MA – English	30			30
MA - Journalism & Communication	30			30
M.Sc. – Psychology	30			30
MPA	30			30
MA - Indic Studies	20			20
Total Intake	1291	469	322	1291

#### Application demand ratio target 2022

Program	Total Intake	UQ Intake	Ratio	Application to be Achieved
B.Tech Computer Science & Information Technology				
B. Tech Computer Science & Systems Engineering				
B.Tech Information Science & Engineering				
B. Tech Computer Science & Engineering (Data Science)	540	324	7:1	2268
B. Tech Computer Science & Engineering				
(Artificial Intelligence & Machine Learning)				
M.Tech Artificial Intelligence	15	9	1:1	9
B. Tech Computer Science & Engineering	600	360	7:1	2520

B.Tech Artificial Intelligence & Data Science				
M.Tech Computer Science & Engineering (Full Time)	18	11	1:1	11
M.Tech Computer Science & Engineering (Part Time)	18	11	1:1	11
B.Tech Electronics & Communication Engineering	240	144	3:1	432
B.Tech Electronics & Computer Engineering	60	36	3:1	108
B.Tech Robotics & Automation	60	36	2:1	72
M.Tech VLSI & Embedded Systems (Full Time)	18	11	1:1	11
M.Tech VLSI & Embedded Systems (Part Time)	18	11	1:1	11
B.Tech Civil Engineering	120	72	2:1	144
M.Tech Computer Aided Structural Engineering	30	18	1:1	18
M.Tech Transportation Engineering & Management	30	18	1:1	18
M.Tech Construction Technology & Management	30	18	1:1	18
B.Tech Mechanical Engineering	120	72	2:1	144
B.Tech Mechatronics Engineering	60	36	2:1	72
M.Tech Machine Design	18	11	1:1	11
B.Tech Electrical & Electronics Engineering	120	72	2:1	144
B.Tech Electrical & Computer Engineering	60	36	1:1	36
M.Tech Power & Energy Systems	18	11	1:1	11
B. Tech Bioelectronics Engineering	60	36	2:1	72
M Tech DCN	18	11	1:1	11
B.Arch	80	48	3:1	144
M.Arch	20	12	1:1	12
BA LL B (Hons)	60	60	3:1	180
BBA LL B (Hons.)	60	60	3:1	180
LL M (Business & Corporate law)	15	15	2:1	30
LL M (Criminal law)	15	15	2:1	30
B.Com	360	360	3:1	1080
M.Com	30	30	1:1	30
BBA	480	480	3:1	1440
MBA	360	216	3:1	640
BCA	300	300	4:1	1200
B.Sc. Honors (CC & Big Data)	60	60	2:1	120
B.Sc. (Multimedia & Animation)	60	60	2:1	120
B.Sc. (Cyber Security)	60	60	2:1	120
MCA	180	108	3:1	324
M.Sc Data Science	60	60	2:1	120
B.Sc Biotechnology, Biochemistry & Genetics	60	60	3:1	180
B.Sc Bioinformatics - Biology, Mathematics & Computer Science	30	30	2:1	60
B.Sc Microbiology, Chemistry & Genetics	30	30	2:1	60
B.Sc Mathematics, Statistics & Computer Science	60	60	2:1	60
B.Sc Physics, Chemistry & Mathematics	30	30	2:1	60
B.Sc Physics, Mathematics & Computer Science	60	60	2:1	120
M.Sc Biotechnology	60	60	3:1	180
M.Sc Chemistry	30	30	3:1	90
M.Sc Mathematics	30	30	2:1	60
M.Sc Physics	30	30	2:1	60

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M.Sc Microbial Technology	30	30	2:1	60
M.Sc Bioinformatics	30	30	2:1	60
B.Sc Medical Laboratory Technology	30	30	2:1	60
B.Sc Medical Radiology & Diagnostic Imaging	30	30	1:1	30
B.Sc Nutrition & Dietetics	30	30	1:1	30
B.Sc Sports Science	30	30	1:1	30
M.Sc Biochemistry	30	30	1:1	30
BA - Journalism, English & Psychology	60	60	3:1	180
BA - Political Science, Economics & Journalism	60	60	2:1	120
BA - Tourism, History & Journalism	60	60	2:1	120
BA - Journalism & Mass Communication	30	30	2:1	60
MA - English	30	30	2:1	60
MA - Journalism & Communication	30	30	2:1	60
M.Sc Psychology	30	30	2:1	60
Certificate - Performing Arts				
Diploma - Performing Arts				
BA - Performing Arts, English & Psychology	220	220	2:1	440
MPA				
MA - Indic Studies				
Total Intake	5621	4458		9455

#### **Admission Action Plans**

Plan Of Action	Timeline
Target new market/areas and ensure REVA's reach in Rest-of-India.	January - April
Target to accomplish 100% UQ admissions	On or before 30 September 2022
Focus on Quality Students and attract toppers through K-CET quota.	On or before 30 September 2022
Ensure increase in admissions of Girl Students.	On or before 30 September 2022
75% Fee Collection must be assured, with support of Academic Branding.	On or before 30 October 2022
REVA must attract 10 Students from Europe amongst 150 International Student Admissions	On or before 30 September 2022
All Hostel Beds need to be booked/reserved.	On or before 30 September 2022
<ul> <li>Target to Accomplish 40% of Admission         Before The PU Exams</li> <li>20% of Admission With Full Payment</li> <li>20% of Seats Blocking</li> </ul>	On or before the end of May' 2022

#### **BRANDING 2022 - Strategic targets to be achieved**

Plan Of Action	Timeline
REVA must be a National Brand.	December'2022
Students from Class 9th and onwards should be made aware of REVA trough a planned brand communication.	December'2022
Focus on Social Activity Branding - Jagritui, Vanamahotsava, Education on Wheels, UIIC, Placements and more.	December'2022
Take 'Academic Branding' to ground level and prospects.	December'2023
Increate PR presence and positioning of the University. Identify latest / new-age platforms to communicate about REVA.	Jan - July 2022
Prepare On-Time Hi-Quality Video and Graphics for Regional and National Branding.	Jan-22
Build a strong in-house media team.	Mar-22
The 'new' website developed needs to be updated constantly with quality-checks.	Regular/Continuous

# SCHOOL WISE CET / PGCET RANKING TARGET (2022)

		CET / PGCET		
		Starting Rank (Below)	Closing Rank	
1.	CSE	1000	5000	
2.	CIT	1000	6000	
3	ECE	2000	5000	
4.	Civil Engineering	15000	50000	
5.	Mechanical Engineering	10000	50000	
6.	EEE	12000	50000	
7.	Architecture	250	1500	
8.	MCA	100	1000	
9.	MBA	50	1000	

School	Publication	Patents	Book Chapters	Funded Project (In lakhs)	Consultancy (In lakhs)
School of Applied Sciences	200	30	6	100	5
School of Architecture	48	-	-	-	5
School of Arts, Humanities	30	-	4	-	-
School of Civil Engineering	100	20	0	60	53
School Of CSA	110	35	4	5	3
School of C&IT	72	40	5	40	15
School Of CSE	250	90	30	100	40
School of ECE	162	60	5	100	30
School of EEE	76	40	4	10	1
School of Legal Studies	20	-	5	1	1.5
School Of Commerce, Management, RBS	50	-	10	-	2
School of Mechanical Engineering	120	20	5	40	20
School of Multidisciplinary Studies	18	8	1	8	0
School Of Performing Arts	20	-	2	-	1
Total	1276	343	81	464	176.5

# CURRICULAR AND CO-CURRICULAR ACTIVITIES TARGETS PLANNED 2022

#### REVA SUMMIT - VII

Sl. No	Description	Proposed
1	No. of Faculty from abroad	21
2	Students paid internship (%)	30
3	% Of Internships	51
4	No. of Faculty Development Programs	40
5	No. of Industrial Visits	51
6	No. of Skill Development Programs	59
7	No. of Certificate Programs	29
8	No. of Books and Book chapters	51
9	Amount generated through training and certification programs	15
10	Expert lectures from Industry	63
11	Expert lectures from Foreign Universities	52
12	Expert lectures from Academia	67
13	No. of Conferences	24
14	No. of Seminars	38
15	No. of Webinars	76
16	No. of Workshops	35
17	Number of extension activities	34
.8	No of national level competitions participated by students	113

Sl. No.	Action Points	Dependency	Action Owner	Timelines
1	At least one running interdisciplinary research/project in every school	Directors	Dean R&I	Continuous
2	Dissemination of research outcomes in schools by faculty members will be made mandatory to enhance research culture	Directors	Research Vertical and Dean R& I	Continuous
3	To identify students' projects with potential of future extension → at least two projects per school to be identified per year	Directors	Project guides and Dean R&I	continuous
4	Competitive faculty members will be identified as research staff. A center should be established housing the elite research staff. The center with researchers with rich research credentials aided from support of management will apply for few eligible funds and eventually bring recognitions and laurels to the university. A policy will be prepared.	Vice Chancellor	Dean R&I	Feb- 2022
5	At least 2-4 teams / school should take part in national level events	School Director	School Director-Dean R&I	Continuous
6	At least one running interdisciplinary research/project in every school	Directors	Dean R&I	Continuous
7	Dissemination of research outcomes in schools by faculty members will be made mandatory to enhance research culture	Directors	Research Vertical and Dean R& I	Continuous
8	To identify students' projects with potential of future extension → at least two projects per school to be identified per year	Directors	Project guides and Dean R&I	continuous
9	Competitive faculty members will be identified as research staff. A center should be established housing the elite research staff. The center with researchers with rich research credentials aided from support of management will apply for few eligible funds and eventually bring recognitions and laurels to the university. A policy will be prepared.	Vice Chancellor	Dean R&I	Feb- 2022
10	At least 2-4 teams / school should take part in national level events	School Director	School Director-Dean R&I	Continuous
11	Schools to conduct 2 interdisciplinary lecture series / semester	School directors	School directors Dean R&I	Continuous

#### REVA SUMMIT - VII

12	Dissemination of research findings by faculty members (who have published articles) to all other fellow colleagues is mandatory. Accordingly, schools must conduct presentations regularly and record such proceedings without fail.	School Directors	School directors Dean R&I	continuous
13	Number of students teams sent for competition/ hackathons per semester → 1 per batch of 60 students	School Directors	School directors Dean R&I	continuous
14	To focus on journals with Q rating and UGC recognized	School Directors	School directors Dean R&I	continuous
15	To explore technology interventions related funding options	School Directors	Dean R&I	continuous

#### Perspective Plan (2021-30)

- 1. Achieve a student number of 25000 with 5% of students as foreign nationals
- 2. At least 40% of its graduating students join tier-1 companies for Jobs
- 3. At least 10% of its graduating students take up higher studies in world's top 500 Universities
- 4. At least 85% of its faculty members are PhD qualified
- 5. Every faculty member will have at least 2 research publications in SCI indexed journals each year
- 6. University to produce at least 50 PhDs per year
- 7. University to file at least 250 patents per year and at least 15 grants per year
- 8. At least 5 start-ups will be started from graduates every year and establish their enterprises
- 9. University will offer online education leading to academic degrees
- 10. Will appear in top 30 Universities in NIRF ranking
- 11. Will appear in top 500 in International Ranking done for ASIAN Universities in 2026
- 12. Will appear in top 500 universities in QS ranking by 2030

## PLACEMENT AND TRAINING

#### Targets to be achieved for the AY' 2021-2022: Career Development Centre

Schools	Students Strength	Target % for 2022	Average CTC to be achieved in LPA	Median CTC to be achieved in LPA	Highest CTC to be achieved in LPA
CSE	615	100	4.8	3.6	30
CIT (MTech)	12	100	4.8	4	15
ECE	458	100	4.5	3.6	25
EEE	240	80	4.2	3.8	20
Mechanical	390	60	3	3.6	10
Civil	461	40	3	4	10
B. Arch	51	20	3.5	3	4
Management - UG	349	50	3.5	3	7
RBS	316	70	4.5	5.5	15
CSA – UG	323	50	3.5	3	5
CSA – PG	246	55	4.3	3.8	10
Sciences	569	40	3	3.5	4
A & H	172	25	3	3	4
Commerce – UG	288	30	3.5	3	7
Commerce - PG	19	55	4	4.2	4.5
Legal Studies	86	20	3.5	3	4.5

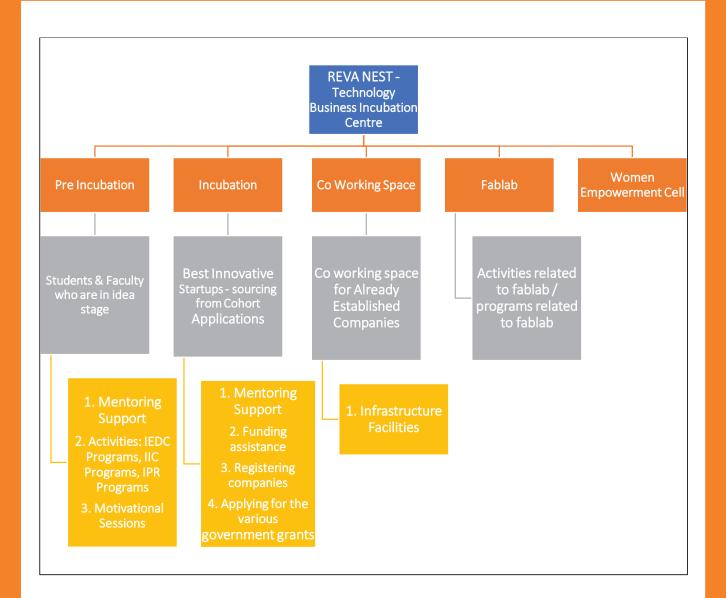
#### Placement targets on salary package:

Sl. No.	School	Targets		
1.	ECE	- 50 Lakhs - 5 Students - 25 Lakhs - 10 Students		
2.	CIT – M.Tech	- 50 Lakhs - 2 Students		
3	CSE	- 50 Lakhs - 10 Students - 25 Lakhs - 20 Students - 10 Lakhs - 200 Students		
4.	MBA	- 25 Lakhs - 5 Students		
5.	MCA & M.SC	- 10 Lakhs - 2 Students		

#### Training & Placement Proposed Plan of Action (2022)

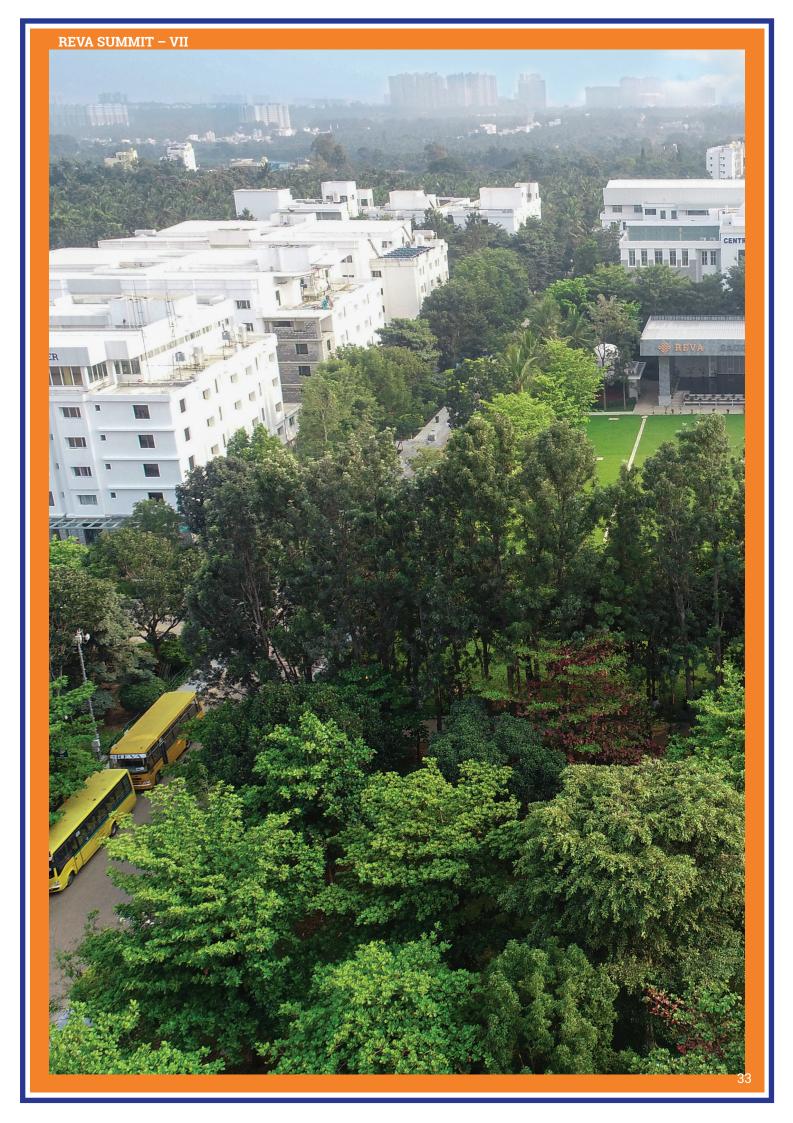
- Organizing CHRO/CEO/CTO conclaves which notifies the aggrupation regarding REVA's offering to student community
- Attracting higher packages compared to our previous offers in 2023 graduating batch
- Propel 1 year and 6 months' internship offerings in days to come
- Special training will be given for product companies so that we can buff average and median packages.
- Arranging expert talks from industry veterans, exclusively in connection which helps in placements and add value to student's profile.
- Annual success event "ABHINANDAN" will be hosted to congratulate the students for their transition from academia to industry

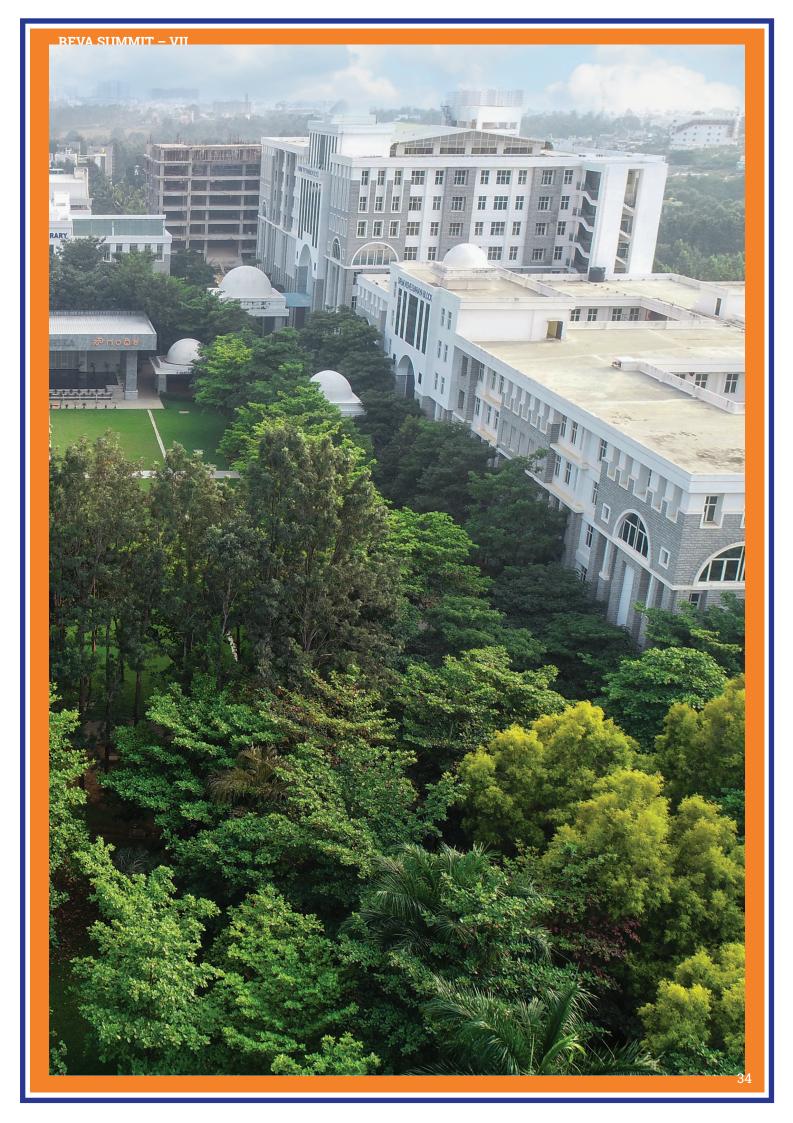
# UIIC PROPOSED PLAN OF ACTION (2022)

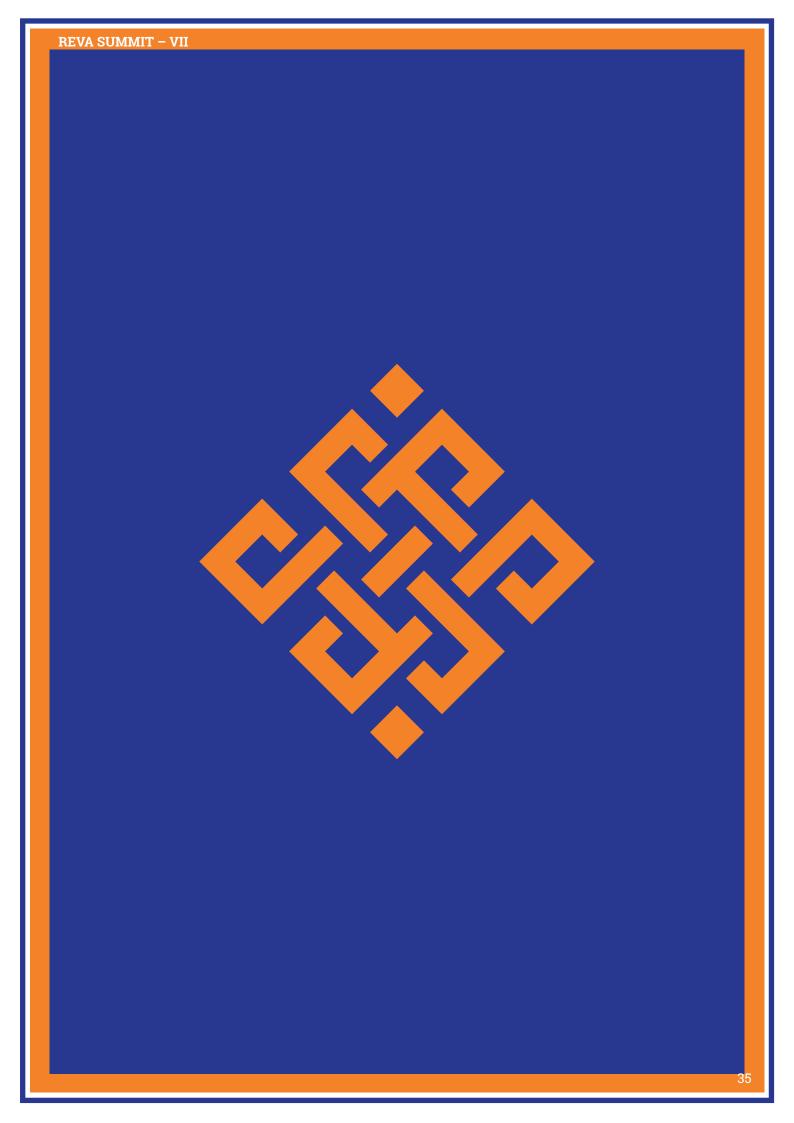


Particulars	Additional Details	Action Plan
Pre-Incubation Program	Pre-Incubation Program for Students & Faculty who are in idea stage can enrolled for the program.  Registered students and faculty will get the mentoring and guidance support from the industry experts.	Sourcing the Innovative Students & Faculty ideas from Ideathon & Business Plan Competition. FY Jan 2022 - Dec 2022 Expected 20 Student ideas & 20 Faculty Ideas from the competitions and selected ideas will be enrolled for the pre incubation program.
Call for Startups - Incubation Program	Call for the innovative startups for the incubation programs with (Renting / Equity ) Model	Floating the Call for Startups Application Every 3 Months. We can source the Best Innovation Startups for the incubation program. FY Jan 2022 - Dec 2022 Expected 15 innovative startups registered for the incubation program.
Coworking Space	Coworking space Facilities for already established Companies	We can Lease the Coworking spaces for already established companies. Only Facilities are required for the companies to establish inside the campus FY Jan 2022 - Dec 2022 Expected 15 startups registered for the coworking space
Activities / Programs	Conducting of Innovation & Entrepreneurship related activities to nurture the ideas. Activities includes both paid and non-paid programs	Conduction of Paid and Nonpaid Activities in the field of Innovation and Entrepreneurship. (Like Short Term Program on I & E, Incubation etc.) Floating of NEST Membership Program. IEDC programs IIC 4.0 Programs CISCO Thinqubator Programs IPR Programs Start-up Investor Meet
Funding	Applying / sourcing the funding's from Government and Non-Government Agencies	Sourcing the funding's from government agencies (Applying for the schemes whenever its open to apply). Expected funding from Government agencies FY Jan 2022 - Dec 2022 approx. 250 Lakhs Sourcing the Funding's from non-government agencies like (Corporate CSR Funding's (2%) as per the companies act 135.  University as to keep 1% of annual budget for Innovation & Entrepreneurship Activities as per the new guidelines from MHRD, Gov. of India.
NEST 2	Active School wise incubation Centers with the Sector Specific Business Model	School wise and Sector specific action plans. Expected 10 ideas from each school.
Internships	Paid and Non-Paid Internships to Students	Encourage Startups to hire the interns from REVA University, also we will hire the interns for REVA NEST Projects
NEST Student Venture Association / Student Body	Creation of REVA NEST Student Body	Creation of the student Body
Creation of Maker Space - FabLab	Creation of Maker Space - Fablab - Ongoing	Creation of Maker Space - FabLab
Centre of Excellence in Women Empowerment	>Creation of Centre of Excellence in Women Empowerment >It will help the women entrepreneur's community	Collaboration with the Corporate Centre of Excellence or CSR Programs











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